



AYSUN ESKICI

| User Experience & Visual Designer | Bellevue, WA

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 aysune

Striving to create intuitive user experiences that create happy customers. Tenacious in learning and dedicated to developing new skills.

SKILLS & TOOLS

Sketch	Wireframing
Axure RP	Prototyping
Adobe CC	User Stories
-Illustrator	User Flow
-Photoshop	Site Map
-InDesign	Usability Testing
HTML & CSS	User Research

EDUCATION

User Experience Design

Some courseworks;
 Interaction Design, User Research, Information Architecture, Usability Testing, Responsive Web Design
 Bellevue College, 2015 - 2017

User Experience Design

Fundamentals
 SVC, 2015

Bachelor of Architecture

Dokuz Eylul University, TR
 1995-2000

EXPERIENCES

UX & VISUAL DESIGNER

August 2016 - Present

Freelance Bellevue, WA

- Analyze client's business needs, developing concepts and creating wireframes and prototypes using design thinking process
- Design and develop visually appealing and responsive websites from scratch by markup with clean HTML & CSS
- Develop websites by using CMS - mostly WordPress
- Create graphics for digital platforms and design materials pertaining to business needs by utilizing multiple software application
- Manage websites for businesses to create new content, update based on their needs and implement new changes

SAMPLE PROJECTS

▶ Turkish Women Charity and Aid Organization

Website designing and development for a non-profit organization

- Designed the website to provide a more intuitive user experience
- Established branding strategy with consistent logo, color scheme and typography to strengthen communication
- Build the website that adapts to any screen size by using HTML and CSS

▶ Spanish By Mary Language Service LLC

Website designing and developing for an individual business

- Redesigned site architecture and user interface, and developed the website from scratch by applying the user experience design process to provide intuitive user experience
- Developed and refined brand identity by ensuring to create a consistent visual identity

▶ SHARE YOUR READS

UX Design Project, an iPhone app for book clubbers to promote reading and joining more book club sessions

- Conducted user survey and analyzed market to find the needs of the users
- Created wireframes, hi-fi interactive prototypes and designed usability testing scenarios.